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PUCKETT'S INTRODUCES "BURGER OF THE MONTH"

Handcrafted Gourmet Burgers and Turkey Burgers Debut Today

NASHVILLE, TN (August 8, 2011) – According to a new study released by *Technomic*, burger consumption has increased significantly since 2009, with nearly half of today's consumers saying they eat a burger at least once a week compared with 38 percent two years ago. With this in mind, Puckett's has decided to build on what they are already famous for – their mouthwatering burgers. Starting this month, the restaurant will feature a "Burger of the Month" including a unique burger with signature southern flare, as well as a turkey burger.

Beginning today, the first selection to make its debut is the **Beale Street Burger**. Also referred to as "a whole lotta South for your mouth," this classic Puckett's burger with fries sits atop pickles and coleslaw and is topped with cheddar cheese, baked beans, and the restaurant's award-winning pulled pork barbecue with a BBQ ranch sauce on a brioche bun.

Puckett's also introduces the **Music City Miracle** for those interested in a healthier option. This burger comes with a house salad and features a hand ground turkey patty with a signature blend of spices topped with lettuce, tomato, pepper jack cheese, sautéed onions and spicy mayo on a whole grain bun.

Making a great burger is nothing new for the award-winning restaurant. Puckett's has been a consistent fixture in the Williamson County Sizzle Awards for Best Burger over the last several years. Now, along with their signature Puckett's burger, customers can get an extra treat. And as always, those delicious tomatoes, onions, and other fresh toppings are locally grown when in season.

Keith West, the chef and kitchen manager at the Downtown Nashville location says he is looking forward to creating unique burger options for his customers each month. "Our traditional Puckett's Burger has been a staple and top-seller in our restaurants for years. The addition of a Burger of the Month and Turkey Burger of the Month allows us to utilize local and seasonal ingredients."

Owner Andy Marshall is also excited to introduce the new burgers to customers. "I believe these new additions are definitely on the fast track to being a new local favorite," he said.

For more information, visit www.puckettsgrocery.com

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ABOUT PUCKETT'S GROCERY & RESTAURANT

Founded by the Puckett family in the 1950s, Puckett's has served as a country store to several communities in Williamson County. Andy Marshall bought the Leiper's Fork Puckett's Grocery in 1998. In 2002, Puckett's branched out to start a formal dinner and music program. With all of the talented writers in and around town, the Friday night writers' show grew fast with people coming from all over to hear some of the finest the industry had to offer. Shortly after, the Marshall's expanded to Historic Downtown Franklin. Rob Robinson and his family now own the Leiper's Fork location, while the Marshall family opened the first downtown Nashville location in November 2010.